

LET NEW HOMEOWNERS GET TO KNOW YOU

DID YOU KNOW ?

NEW MOVERS ARE...

- ✓ Likely to spend more in the first 6 months
- ✓ 5x more likely to be extremely loyal to your business
- ✓ Attracted to the first business that contacts them... 85% will use that first business
- ✓ Motivated... They are looking for the essentials in order to become comfortable in their new home.



GET STARTED TODAY

877-514-4052

THE KEY IS GETTING TO THEM FIRST

PLENTY OF REASONS WHY YOU SHOULD ADVERTISE WITH THE WELCOME MAT



Automotive
Paving Companies
Family Doctor
Windows & Blinds
Dentist
Furniture
Insurance
Accountant
Carpet
Installers
Electricians
Pet Groomers
Bathroom
Floor Refinishing
Trash Companies
Home Repair
Landscaping
Groceries
HVAC Services
Plumber
Alarm System
Food Services
Painting
Restaurants
Exterminator
Cleaning Service
Daycare

OUR CUSTOMERS !



NEED YOUR BUSINESS

NEW MOVERS HAVE A **CHOICE**
MAKE SURE THEY **CHOOSE** YOUR BUSINESS

EVERY 2 WEEKS
REACH NEW CUSTOMERS

DID YOU KNOW?

ON A ANNUAL BASIS YOU WILL LOSE 20% OF YOUR EXISTING CLIENTS DUE TO PEOPLE MOVING
ALMOST 40% OF NEW MOVERS ARE FROM ANOTHER STATE OR COUNTY

GET THE CUSTOMER THAT NEEDS YOU TODAY

ONE PACKAGE... INCREDIBLE RETURNS... NEW CUSTOMERS EVER 2 WEEKS
all this for less then a cup of coffee a day

What's Included:

- ✓ **2 Mailers Each Month** to **all** new movers each month on the 15th and 30th we mail our attention grabbing envelope to new movers in your zone
- ✓ **Professionaly Designed Insert** our designers will custom design your full color double side insert and provide extras for a minum cost
- ✓ **Trackable QR code** want to offer an addition promotion ? Our tracking system can give you real time results of customers who have used this special offer
- ✓ **Personalized Letter to New Mover** each envelope will contain a personalized letter that welcomes them to the neighborhood and provides important information and phone numbers
- ✓ **Bi-Weekly Follow Up Mailing List** after each mailing you get a complete copy of all the names & addresses that we mailed for that week

ALL SERVICE & RETAIL BUSINESSES ARE EXCLUSIVE

all service related businesses and retail stores get full exclusivity with no competition*



GET YOUR **FIRST MAILING FREE**
877-514-4052



* Restaurants Excluded Unless Specialty Restaurant